

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---------------------------------------|---------------|--|--------------|--------------|------------------|
| Responding to Terrorism / War in Iraq | News Story | Local injured soldier stuck at Walter Reed Medical Center in Washington DC rather than being back home because of discharge papers snafu. | 4/6/09 | 10:00pm | 80 seconds |
| | News Story | Local soldier finally comes home after discharge papers snafu. | 4/23/09 | 10:00pm | 70 seconds |
| | News Story | Homeland Security Drill - Port of Milwaukee hosts 350 emergency response and law enforcement workers in a full-scale homeland security drill for a water-borne terrorist attack. | 5/5/09 | 6:00pm | 20 seconds |
| | News Story | Marine Corps League memorial service to honor those who have fallen in service to our country. | 5/24/09 | 5:00pm | 90 seconds |
| | News Story | Memorial Day ceremony at Wood National Cemetery. | 5/25/09 | 6:00pm | 70 seconds |
| | News Story | Wisconsin National Guard Sergeant First Class Brian Naseman died in Iraq. | 5/25/09 | 6:00pm | 90 seconds |
| | News Story | Disaster Simulation Drill. Approximately 3,000 U.S. Army Reservists, under the Pentagon Force Protection Agency, participate in "Operation Red Dragon-Homeland Defense Training Exercise." The joint federal, state and local disaster simulation exercise held at hospitals in seven counties of Southeast Wisconsin. It is the largest full-scale exercise of its kind in the United States in 2009. This is the first time in the country civilian and military personnel will train together on a major chemical decontamination exercise. Throughout the training military personnel make use of a full range of special equipment to include a system of decontamination tents and sprayers to treat 'mock victims'. | 6/17/09 | 5:00pm | 70 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Regional political and economic development; public budgets | News Story | 2010 Census kicks off as Milwaukee leaders introduce the city's "complete count committee". It will be in charge of collecting all the numbers to determine how much federal funds city receives. | 4/1/09 | 6:00pm | 15 seconds |
| | News Story | Local landmarks closing due to economy. | 4/1/09 | 10:00pm | 65 seconds |
| | News Story | Kohler Company is cutting 455 jobs. | 4/2/09 | 5:00pm | 30 seconds |
| | News Story | Sheboygan's Thomas Products is closing, more than 400 jobs will be lost. | 4/13/09 | 10:00pm | 80 seconds |
| | News Story | Thousands of Wisconsin residents hold anti-tax rally at state capitol. | 4/15/09 | 6:00pm | 90 seconds |
| | News Story | Harley is laying off 80 more Milwaukee workers. | 4/16/09 | 6:00pm | 75 seconds |
| | News Story | Stimulus information meeting for businesses to learn about job creation and economic opportunities from the American Recovery and Reinvestment Act. | 4/20/09 | 3:00pm | 70 seconds |
| | News Story | An advocacy group filed a lawsuit to try to stop Elmbrook school district from holding graduations in a church. | 4/22/09 | 10:00pm | 70 seconds |
| | News Story | Wisconsin open carry gun controversy. | 4/22/09 | 6:00pm | 65 seconds |
| | News Story | Free financial advice event in West Allis. | 4/22/09 | 5:00pm | 60 seconds |
| | News Story | Chrysler bankruptcy impact on Kenosha plant. | 4/23/09 | 6:00pm | 50 seconds |
| | News Story | MPS budget may raise taxes. | 4/24/09 | 5:00pm | 60 seconds |
| | News Story | Home assessments show property values down. | 4/24/09 | 6:00pm | 90 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | Milwaukee County Exec Scott Walker announces his candidacy to run for Governor in 2010 election. | 4/28/09 | 5:00pm | 75 seconds |
| | News Story | Immigrant Rights March in Milwaukee. | 5/1/09 | 5:00pm | 80 seconds |
| | News Story | Chrysler plans to close Kenosha engine plant. | 5/1/09 | 5:00pm | 80 seconds |
| | News Story | Racine elects new mayor. | 5/5/09 | 10:00pm | 65 seconds |
| | News Story | Statewide smoking ban debate 5p 60sec | 5/6/09 | 5:00pm | 60 seconds |
| | News Story | Waukesha county is asking all 14-hundred of its employees to take up to 40 hours of unpaid leave this year or face layoffs next year. | 5/7/09 | 10:00pm | 90 seconds |
| | News Story | Governor announces plan of furloughs, pay freezes and probable layoffs of hundreds of state employees. | 5/7/09 | 6:00pm | 90 seconds |
| | News Story | Paid Sick Leave lawsuit hearing in Milwaukee County Court. | 5/11/09 | 5:00pm | 60 seconds |
| | News Story | FCC officials in town to provide DTV help. | 5/11/09 | 6:00pm | 50 seconds |
| | News Story | Record job cuts in Wisconsin for the 1st 3-months of the year. | 5/12/09 | 5:00pm | 60 seconds |
| | News Story | Statewide smoking ban vote passes. | 5/13/09 | 10:00pm | 65 seconds |
| | News Story | Wisconsin DOT cutbacks due to budget crunch. | 5/15/09 | 6:00pm | 90 seconds |
| | News Story | Governor signs statewide smoking ban. | 5/18/09 | 6:00pm | 45 seconds |
| | News Story | Milwaukee County Pension lawsuit settlement. | 5/19/09 | 5:00pm | 80 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | Southwest Airlines will be flying to and from Mitchell Airport. | 5/20/09 | 5:00pm | 65 seconds |
| | News Story | Up to 1,400 state employees could be laid off under a new budget-balancing plan that cuts funding for state agencies, schools and local governments. | 5/21/09 | 10:00pm | 65 seconds |
| | News Story | Fiscal Year 2009-2011 state budget debated. | 5/22/09 | 5:00pm | 60 seconds |
| | News Story | Waukesha school district budget cuts. | 5/22/09 | 3:00pm | 70 seconds |
| | News Story | Johnson Controls Inc., Wisconsin's largest company, is listed as being owed \$32.8 million by General Motors Corp. in the bankruptcy filing. | 6/1/09 | 5:00pm | 60 seconds |
| | News Story | Public hearing on comprehensive drunk driving proposal Assembly Bill 283 - a nine point approach to curb drunk driving in Wisconsin. | 6/2/09 | 4:00pm | 70 seconds |
| | News Story | A federal judge refused to order the Elmbrook School District to move its graduation ceremonies this weekend from the large church where it has been holding high school commencements for nearly a decade. A request by a Washington D.C.-based advocacy group to bar the church graduation as an unconstitutional violation of the divide between church and government activities. | 6/2/09 | 5:00pm | 60 seconds |
| | News Story | Hearing on Senate Bill 66, a comprehensive proposal aimed at getting repeat drunk driving offenders off the streets through tougher sanctions and prevention programs in our state. | 6/4/09 | 6:00pm | 85 seconds |
| | News Story | MPS budget passed. | 6/5/09 | 10:00pm | 30 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | Milwaukee open carry gun issue. | 6/11/09 | 10:00pm | 75 seconds |
| | News Story | A judge's ruling today deems the city of Milwaukee's sick paid leave law unconstitutional. | 6/12/09 | 10:00pm | 75 seconds |
| | News Story | DTV switch | 6/12/09 | All shows | various |
| | News Story | Milwaukee Common Council debates resolutions implementing two mandatory 2009 furlough days for city employees. The recommendation to implement Mayor Tom Barrett's proposed two mandatory furlough days (without pay) for city employees (proposed for July 2 and September 8) would save an estimated \$1.5 million. Non-front line police and fire department personnel would also be subject to the furloughs. | 6/16/09 | 6:00pm | 70 seconds |
| | News Story | Wisconsin lawmakers to lower the hunting age by two years to 10 and offer youngsters reduced license fees in an effort to preserve the state's hunting culture. | 6/18/09 | 10:00pm | 65 seconds |
| | News Story | Wisconsin lawmakers discuss getting tougher on 1st-time drunk drivers. | 6/18/09 | 10:00pm | 70 seconds |
| | News Story | Midwest Airlines sold to Indianapolis-based Republic Airways. | 6/23/09 | 5:00pm | 71 seconds |
| | News Story | Governor Jim Doyle signs the Fiscal Year 2009-2011 state budget. | 6/29/09 | 6:00pm | 10 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|--------------------|---------------|--|--------------|-----------------|------------------|
| Crime and violence | News Story | UWM student death. | 4/1/09 | 12:00pm | 80 seconds |
| | News Story | Waukesha hate crime - swastika graffiti. | 4/8/09 | 10:00pm | 80 seconds |
| | News Story | Child dies after being left in a daycare van. | 4/9/09 | 6:00pm | 56 seconds |
| | News Story | MPD officer shot by a suspect in shootout on Milwaukee's south side. | 4/11/09 | 10:00pm | 60 seconds |
| | News Story | MPD 1st Quarter crime stats reveal overall crime is down in Milwaukee. | 4/15/09 | 4:00pm | 85 seconds |
| | News Story | Northshore bank robbery, chase, shootout. | 4/16/09 | 3:00pm | 60 seconds |
| | News Story | Milwaukee police have arrested a man suspected of snatching at least two teen boys off the street and sexually assaulting one of them. | 4/21/09 | 6:00pm | 90 seconds |
| | News Story | Community rally to end the violence. | 5/16/09 | 10:00pm | 80 seconds |
| | News Story | Vandalism at Wauwatosa landmark. | 5/20/09 | 10:00pm | 65 seconds |
| | News Story | BB Gun vandals shootout windows at several Waukesha homes and businesses. | 5/26/09 | 10:00pm | 95 seconds |
| | News Story | Nine-year-old boy shot in the eye by classmate with pellet gun on Kenosha playground. | 6/4/09 | 10:00pm | 70 seconds |
| | News Story | Racine mother charged for leaving newborn and toddler in the car while she visited a tanning salon. | 6/4/09 | 6:00pm | 70 seconds |
| | News Story | Two Milwaukee Police Officers shot in the line of duty by a suspect. | 6/9/09 | Afternoon shows | various |
| | News Story | Milwaukee man shot at the Locust Street Festival. | 6/14/09 | 10:00pm | 60 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|------------------------------|---------------|--|----------------|--------------|------------------|
| Health care; access and cost | News Story | Free blood lead testing for Milwaukee infants. | 4/6/09 | 6:00pm | 15 seconds |
| | News Story | H1N1 "Swine Flu" probable cases being monitored by Wisconsin health officials. | 4/27/09 | 5:00pm | 90 seconds |
| | News Story | H1N1 "Swine Flu" arrival preps by Milwaukee health officials. | 4/29/09 | 10:00pm | 75 seconds |
| | News Story | H1N1 "Swine Flu" stories. | 4/30/09-5/6/09 | All shows | various |
| | News Story | Governor signs bill making cochlear implants for children be covered by insurance. | 5/21/09 | 5:00pm | 50 seconds |
| | News Story | H1N1 "Swine Flu" death in Milwaukee. | 6/4/09 | 3:00pm | 80 seconds |
| | News Story | Historic expansion of health care to an expected 41,000 Wisconsin adults with no dependents. | 6/15/09 | 6:00pm | 15 seconds |
| | News Story | Another H1N1 "Swine flu" death in Milwaukee. | 6/16/09 | 10:00pm | 60 seconds |

Quarterly Issues/ Programs List
WTMJ-TV

July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Family values and development, teen pregnancy and births to unmarried women | News Story | Co-Sleeping death - Infant dies while sleeping with parent. | 4/6/09 | 6:00pm | 68 seconds |
| | New Story | Abandoned baby found alive. | 4/6/09 | 6:00pm | 82 seconds |
| | News Story | Teen pregnancy prevention initiative. | 4/20/09 | 6:00pm | 30 seconds |
| | News Story | Co-Sleeping death - Infant dies while sleeping with caretaker. | 4/20/09 | 6:00pm | 70 seconds |
| | News Story | Free daycare time for parents while they are job hunting. | 5/6/09 | 6:00pm | 90 seconds |
| | News Story | Shaken Baby PSA targeted to make you aware of shaken baby syndrome. | 5/15/09 | 6:00pm | 65 seconds |

Quarterly Issues/ Programs List
WTMJ-TV

July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Adjustments to significant changes in education (Choice and charter schools) and welfare reform | News Story | Audit of MPS report completed. MPS must "get its financial house in order." The governor believes that it may be time for the city or state to take over MPS. | 4/9/09 | 6:00pm | 68 seconds |
| | New Story | MPS releases results of annual statewide tests (WKCE) to show student assessments. News regarding the achievement gaps between groups of students. | 4/28/09 | 12:00pm | 70 seconds |
| | News Story | MPS Innovation and Improvement Council meeting to begin discussion on changes to MPS. | 6/3/09 | 4:00pm | 95 seconds |
| | News Story | State lawmakers want to change the way some schools teach English. It would affect private schools that get money under the state's voucher program. And some of those school leaders say it would hurt their programs. | 6/3/09 | 5:00pm | 80 seconds |

Quarterly Issues/ Programs List
WTMJ-TV

July 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Racism in employment, housing and education | News Story | City of South Milwaukee Fire and Police Commission meeting on racial slur by Fire Chief. | 4/14/09 | 6:00pm | 90 seconds |
| | News Story | City of South Milwaukee Fire and Police Commission suspends Fire Chief for making racial slur. | 4/15/09 | 12:00pm | 80 seconds |
| | News Story | A new bill in the state legislature would require to police to keep track of the race of people they stop. The goal is to track racial profiling. | 5/27/09 | 10:00pm | 30 seconds |

Quarterly Issues/ Programs List

WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---------------------------------------|---------------|--|--------------|--------------|------------------|
| Responding to Terrorism / War in Iraq | News Story | Milwaukee's 128th Air Refueling Wing welcome home the safe return of 32 Airmen. The group, members of the 128th ARW's Security Forces Squadron, had been deployed to Afghanistan in support of Operation Enduring Freedom for the past 7 months. | 2/5/09 | 6:00pm | 80 seconds |
| | News Story | 70 Wisconsin Army National Guard soldiers depart for Iraq. The soldiers are from the 257th Brigade Support Battalion in Oak Creek. They will be among the more than 3,000 soldiers deploying with the 32nd Infantry Brigade Combat Team. | 2/12/09 | 6:00pm | 70 seconds |
| | News Story | Approximately 3,200 Wisconsin Army National Guard soldiers honored at a send-off ceremony in Madison. The soldiers are deploying with the 32nd Infantry Brigade Combat Team for a tour of duty in Iraq. Ceremony participants include Gov. Jim Doyle, members of Congress, state legislators, mayors and National Guard officials. In addition to honoring these soldiers and their families for their sacrifices, officials will participate in the signing of a Wisconsin Military-Community Covenant, committing all parties to building programs and partnerships that support the strength, resilience and readiness of all Wisconsin service members and their families. | 2/17/09 | 6:00pm | 90 seconds |
| | News Story | Event to raise awareness and funds for the nonprofit organization Homes for Our Troops. Homes for Our Troops assists severely-injured servicemen and women and their immediate families by raising donations of money, building materials and labor at no cost to the veterans. | 3/11/09 | 6:00pm | 30 seconds |

Quarterly Issues/ Programs List

WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|--|---------------|---|--------------|--------------|------------------|
| Responding to Terrorism / War in Iraq (cont.) | News Story | Brigadier General Joseph Anderson, Deputy Commanding General for the U.S. Army Recruiting Command, is in Milwaukee today where military recruiting numbers are up. | 3/12/09 | 6:00pm | 90 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|--|--------------|--------------|------------------|
| Regional political and economic development; public budgets | News Story | Milwaukee County Transit System (MCTS) is implementing new fare price increases. | 1/4/09 | 10:00pm | 15 seconds |
| | News Story | DTV discount coupon supply has run out. | 1/5/09 | 10:00pm | 60 seconds |
| | News Story | Heinemanns closes its restaurants due to economy. | 1/7/09 | 6:00pm | 90 seconds |
| | News Story | President-elect Barack Obama is urging Congress to postpone the Feb. 17 switch from analog to digital television broadcasting. | 1/8/09 | 10:00pm | 70 seconds |
| | News Story | The federal government has rejected the latest bid to open a huge Indian casino in Kenosha. | 1/8/09 | 6:00pm | 80 seconds |
| | News Story | Quad Graphics cuts 400 Wisconsin jobs. | 1/12/09 | 6:00pm | 70 seconds |
| | News Story | DTV signal test. | 1/12/09 | 10:00pm | 75 seconds |
| | News Story | After 82 years the four remaining Harry W. Schwartz Bookshops will close at end of March. | 1/19/09 | 6:00pm | 30 seconds |
| | News Story | President Barack Obama inauguration. | 1/20/09 | All shows | various |
| | News Story | Racine Mayor Becker resigns amid sex charges. | 1/20/09 | 5:00pm | 74 seconds |
| | News Story | Funding crisis for several area school districts. | 1/21/09 | 6:00pm | 80 seconds |
| | News Story | Racine Common Council meeting on vacant mayor position. | 1/22/09 | 10:00pm | 65 seconds |
| | News Story | Harley Davidson will cut 1100 jobs over the next two years with almost all of those in the Milwaukee-area. | 1/23/09 | 6:00pm | 120 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | Layoffs at Sheboygan's JF French company. | 1/26/09 | 10:00pm | 75 seconds |
| | News Story | Governor Doyle State of the State address | 1/28/09 | 10:00pm | 60 seconds |
| | News Story | More changes for Midwest Airlines. | 1/29/09 | 6:00pm | 70 seconds |
| | News Story | Public hearing on Cardinal Stritch University's proposed new campus at the Cousins Center site in St. Francis. The college is landlocked at its Fox Point-Glendale location and wants to spend up to \$150 million on the St Francis site. The school would renovate the Cousins Center, construct up to 10 buildings and add athletic fields. Nearly 1,900 students would take classes there, including 800 who would live on campus, and the site would employ more than 400 full- and part-time workers. | 2/2/09 | 10:00pm | 65 seconds |
| | News Story | Property value declines impacting people. National City Bank canceled a Milwaukee man's home equity loan that was approved late last year. Bank cited their assessment of a decrease in value of his home as a reason for getting rid of the loan. | 2/6/09 | 10:00pm | 65 seconds |
| | News Story | Milwaukee judge grants injunction preventing a paid sick days mandate from taking effect in Milwaukee. A referendum passed by voters in November requires Milwaukee businesses to provide paid sick days to employees beginning Feb. 10. The injunction keeps the mandate from going into effect until a lawsuit against it can be decided. The referendum has prompted several suburbs to consider ordinances that would prohibit local businesses from being ordered to provide certain wages or benefits to employees. | 2/6/09 | 6:00pm | 70 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|--|--------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | Sheboygan versus Monroe, Louisiana. One city wins... the other loses. Today Sheboygan politicians made their pitch to officials from Thomas Company in a desperate effort to avoid more lost jobs. If Sheboygan loses Thomas, the community would say goodbye to hundreds of good paying jobs. | 2/9/09 | 6:00pm | 107 seconds |
| | News Story | Home sales in Waukesha County were down 46.2 percent in January compared to a year ago. For the Milwaukee metro area, home sales were down 24.7 percent in January compared to January 2008, and down a total of 45.9 percent compared to January 2007, according to the data from Multiple Listing Service Inc. | 2/11/09 | 6:00pm | 77 seconds |
| | News Story | Wisconsin-based Associated Bank is preparing to spend tens of thousands of dollars to send approximately 100 employees to a posh resort. Just three months ago, the state's second-largest bank joined scores of other troubled lenders when it cashed a check for \$525 million from the federal government to prop up its bottom line. CEO stands by his decision to still have the trip despite the bad economy and taxpayer bailout funds. | 2/12/09 | 12:00pm | 60 seconds |
| | News Story | More area communities consider ordinances prohibiting mandates on paid sick leave, or other benefits and wages, for employees of private businesses. It's in response to the referendum approved in Milwaukee last November requiring businesses to provide sick days for workers. More than half of the 18 suburbs in Milwaukee County either have adopted or are considering similar ordinances. | 2/16/09 | 10:00pm | 60 seconds |

Quarterly Issues/ Programs List

WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| ISSUE: | TITLE: | DESCRIPTION: | DATE: | TIME: | DURATION: |
|---|---------------|--|--------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | County Executive Walker gives his 2009 State of the County address. | 2/16/09 | 12:00pm | 85 seconds |
| | News Story | DTV transition delayed until June. | 2/16/09 | 5:00pm | 70 seconds |
| | News Story | Governor Doyle gives state budget address. | 2/17/09 | 10:00pm | 75 seconds |
| | News Story | DTV phone bank to answer viewer questions. | 2/18/09 | 10:00pm | 45 seconds |
| | News Story | MATC president fired following arrest on suspicion of drunk driving. | 2/19/09 | 10:00pm | 65 seconds |
| | News Story | Milwaukee Mayor Barrett gives his 2009 State of the City address. | 2/25/09 | 3:00pm | 90 seconds |
| | News Story | Wisconsin's unemployment rate is the highest it's been in two decades. So it's no surprise at the amount of people who showed up for a job fair in downtown Milwaukee today. | 2/26/09 | 3:00pm | 90 seconds |
| | News Story | Governor Doyle to highlight efforts to create jobs and invest in Wisconsin businesses and workers. | 3/5/09 | 6:00pm | 40 seconds |
| | News Story | Various organizations are joining forces to help prevent foreclosures and to find new homeowners that can come into these vacated homes to help rebuild and maintain the neighborhoods on Milwaukee's southside. | 3/6/09 | 6:00pm | 95 seconds |
| | News Story | Dislocated workers address state representatives about the need for economic stimulus dollars to help supplement efforts to retrain the unemployed. | 3/9/09 | 6:00pm | 90 seconds |

Quarterly Issues/ Programs List

WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Regional political and economic development; public budgets (cont.) | News Story | City of Milwaukee is in the process of changing the lights at all traffic signals in the city from incandescent light bulbs to energy-saving LEDs. | 3/10/09 | 6:00pm | 20 seconds |
| | News Story | Wisconsin Supreme Court candidates Abrahamson and Koschnick answer questions. | 3/11/09 | 6:00pm | 80 seconds |
| | News Story | Congress approves \$91-million to be put towards the creation of a downtown Milwaukee streetcar system and new buses for Milwaukee County. | 3/13/09 | 10:00pm | 30 seconds |
| | News Story | Some of the stimulus money coming to Wisconsin is slated to be used for roads. | 3/18/09 | 6:00pm | 90 seconds |
| | News Story | 150 workers laid off at Kenosha's Chrysler plant. | 3/23/09 | 3:00pm | 75 seconds |
| | News Story | The Salvation Army is now collaborating with companies like H & R Block, US bank and others to help provide more services to people having a tough time. | 3/23/09 | 3:00pm | 70 seconds |
| | News Story | Governor kicks off the I-94 re-construction project. The seven-year project will improve safety, ease congestion and modernize the region's infrastructure. | 3/23/09 | 6:00pm | 80 seconds |
| | News Story | Milwaukee County could be forced to layoff 230 workers because of budget problems. | 3/25/09 | 6:00pm | 90 seconds |
| | News Story | State lawmakers spend day in West Allis to get taxpayer input on the state's proposed budget. | 3/25/09 | 4:00pm | 60 seconds |

Quarterly Issues/ Programs List
 WTMJ-TV
 April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|--------------------|---------------|---|--------------|--------------|------------------|
| Crime and violence | News Story | Glendale Police Amber Alert Investigation resolved as child is found safe and one person is arrested. | 1/4/09 | 10:00pm | 75 seconds |
| | News Story | The Franklin Common Council closing a tavern for 75 days as sufficient punishment for its role in the drunken-driving deaths of two people. | 1/6/09 | 10:00pm | 35 seconds |
| | News Story | Milwaukee man fatally shot during an altercation inside a northwest side home. Milwaukee's first homicide of 2009. | 1/7/09 | 10:00pm | 93 seconds |
| | News Story | Milwaukee Police Chief Flynn holds news conference to talk about his first year in Milwaukee. | 1/7/09 | 5:00pm | 60 seconds |
| | News Story | Racine Mayor Gary Becker was arrested on multiple felony counts, including solicitation of a minor. | 1/14/09 | 6:00pm | 70 seconds |
| | News Story | Several dozen people overcome by fumes at the Germantown Walmart. Investigators believe the fumes were deliberately released. | 1/15/09 | 10:00pm | 70 seconds |
| | News Story | Man sentenced for the murder of a realtor in Jefferson County. | 1/26/09 | 6:00pm | 60 seconds |
| | News Story | Elderly woman sexually assaulted in Waukesha. | 1/28/09 | 10:00pm | 65 seconds |
| | News Story | Illinois woman sentenced for hit-run crash that killed a bicyclist in Kenosha County. | 1/28/09 | 6:00pm | 90 seconds |
| | News Story | FBI raids medical clinic in Milwaukee. | 1/29/09 | 5:00pm | 60 seconds |

Quarterly Issues/ Programs List
 WTMJ-TV
 April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> Crime and Violence (cont.) | <u>TITLE:</u> News Story | <u>DESCRIPTION:</u> South Milwaukee HS student stabs classmate at school. | <u>DATE:</u> 1/29/09 | <u>TIME:</u> 5:00pm | <u>DURATION:</u> 60 seconds |
|--|-----------------------------|--|-------------------------|------------------------|--------------------------------|
| | News Story | An 18-year-old New Berlin man charged with several counts of sexual assault of a child thru an alleged internet blackmail scheme. | 2/4/09 | 6:00pm | 80 seconds |
| | News Story | Suspect sought in arson fire at Brookfield strip mall | 2/5/09 | 6:00pm | 70 seconds |
| | News Story | An innocent Milwaukee woman is murder after witnessing a robbery outside her front window. | 2/8/09 | 10:00pm | 60 seconds |
| | News Story | MPD says 17 students taken into custody, 10 males and 7 females following a fight at Bradley Tech HS. Also a police officer was punched in the face by an 18 year old woman, she faces charges of battery to a police officer. | 2/12/09 | 10:00pm | 60 seconds |
| | News Story | The former head of the Milwaukee police union was arrested and has been charged with two felonies - allegations of forgery involving documents in a pension-related lawsuit. | 2/13/09 | 6:00pm | 70 seconds |
| | News Story | Former Milwaukee Alderman sentenced to one year at the House of Corrections on state charges. He will serve that after his six and a half year federal sentence is complete. | 2/13/09 | 6:00pm | 70 seconds |
| | News Story | Waukesha police and school officials are urging parents to check for naked photos on their children's cell phones after a 14-year-old girl learned her nude photo ended up in the hands of hundreds of Waukesha West High School students. | 2/17/09 | 10:00pm | 65 seconds |

Quarterly Issues/ Programs List
WTMJ-TV
April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|-------------------------------|---------------|---|--------------|--------------|------------------|
| Crime and Violence (cont.) | News Story | MPD Chief Flynn's plans to abate crime seem to be working. Crime in Milwaukee has dropped in all categories, most notably in homicides - a 32 percent decrease in 2008 over 2007. | 2/18/09 | 6:00pm | 70 seconds |
| | News Story | Couple from Kewaskum is accused of selling their newborn baby. And now the woman who has the child has been charged with felony child abduction. | 2/20/09 | 6:00pm | 90 seconds |
| | News Story | Teacher killed outside of a Kenosha tavern. | 2/23/09 | 10:00pm | 90 seconds |
| | News Story | Possible criminal charges for people involved in two separate incidents where children were left behind in daycare vans in Milwaukee. | 3/2/09 | 6:00pm | 70 seconds |
| | News Story | 15-year-old girl found dead outside of a Whitefish Bay house. | 3/2/09 | 6:00pm | 75 seconds |
| | News Story | Local and federal agencies announce the arrests of 25 people as the culmination of a yearlong investigation into the drug dealing activities of two notorious Milwaukee street gangs. | 3/5/09 | 5:00pm | 60 seconds |
| | News Story | Rededication of former Milwaukee Police District 3 building which now will house the police officers and personnel of the Neighborhood Task Force. | 3/6/09 | 6:00pm | 75 seconds |
| | News Story | In Kenosha County a not so Good Samaritan's brutal assault leaves man in coma. | 3/9/09 | 10:00pm | 65 seconds |
| | News Story | Milwaukee daycare worker is accused of breaking the arm of two children in her care. | 3/16/09 | 10:00pm | 65 seconds |
| | News Story | Waukesha police are looking for a man who set a house on fire with three children in it. The man had a fight with the kids' mother before the fire started. | 3/16/09 | 3:00pm | 85 seconds |

Quarterly Issues/ Programs List
 WTMJ-TV
 April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|-------------------------------|---------------|--|--------------|--------------|------------------|
| Crime and Violence (cont.) | News Story | Waukesha man charged with dealing heroin out of his home and causing a child to overdose on the drug. | 3/25/09 | 6:00pm | 70 seconds |
| | News Story | Waukesha man, who was a foster parent and recreation swim coach, is being investigated for child sex assault allegations. There may be many victims. | 3/26/09 | 5:00pm | 89 seconds |
| | News Story | Milwaukee police are investigating the death of a 19-year-old University of Wisconsin-Milwaukee student. He was found dead inside a campus dorm. | 3/30/09 | 6:00pm | 90 seconds |

Quarterly Issues/ Programs List
WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|------------------------------|---------------|--|--------------|--------------|------------------|
| Health care; access and cost | News Story | Milwaukee judge grants injunction preventing a paid sick days mandate from taking effect in Milwaukee. A referendum passed by voters in November requires Milwaukee businesses to provide paid sick days to employees beginning Feb. 10. The injunction keeps the mandate from going into effect until a lawsuit against it can be decided. The referendum has prompted several Milwaukee County suburbs to consider ordinances that would prohibit local businesses from being ordered to provide certain wages or benefits to employees. | 2/6/09 | 6:00pm | 70 seconds |
| | News Story | Local reaction from those who could be directly impacted by President Obama's reversal of the ban on stem cell research. | 3/9/09 | 10:00pm | 80 seconds |
| | News Story | Milwaukee Health Department issues infant sleep safety reminder. | 3/10/09 | 6:00pm | 15 seconds |
| | News Story | Challenges facing the uninsured. | 3/23/09 | 10:00pm | 60 seconds |

Quarterly Issues/ Programs List
WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|---|--------------|--------------|------------------|
| Racism in employment, housing and education | News Story | South Milwaukee Fire Chief suspended for racial remarks. | 3/19/09 | 10:00pm | 45 seconds |
| | News Story | South Milwaukee firefighters union wants South Milwaukee Fire Chief fired for racial remarks. | 3/20/09 | 6:00pm | 115 seconds |

Quarterly Issues/ Programs List
WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|----------------------|----------------------------|---------------------|---------------------|-------------------------|
| Family values and development, teen pregnancy and births to unmarried women | News Story | Community Baby Shower | 1/16/09 | All shows | @60 seconds each |

Quarterly Issues/ Programs List
WTMJ-TV

April 1, 2009

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

| <u>ISSUE:</u> | <u>TITLE:</u> | <u>DESCRIPTION:</u> | <u>DATE:</u> | <u>TIME:</u> | <u>DURATION:</u> |
|---|---------------|--|--------------|--------------|------------------|
| Adjustments to significant changes in education (Choice and charter schools) and welfare reform | News Story | State Assembly Committee will meet with MPS board members to discuss how the stimulus money will impact the school district. | 2/27/09 | 6:00pm | 30 seconds |
| | News Story | MPS looking at adding more year around schools. | 3/23/09 | 6:00pm | 60 seconds |